


Message from the Editor



Recent Initiatives

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A couple of initiatives have been undertaken since the last issue. First, we are attempting to collect and interpret data on the performance of the journal. Second, with the publication of this issue, we welcome several new staff members.

The new staff members include two assistant editors and three reviewers. The three new reviewers include Dr. Hosein Atharifar, Assistant Professor, Department of Industry & Technology, Millersville University of Pennsylvania; Dr. Kevin Devine, Assistant Professor, Department of Technology, Illinois State University; and Dr. William (Ed) Howard, Assistant Professor, Department of Engineering, East Carolina University. Dr. AJ Hamlin, Lecturer, Department of General Engineering, Michigan Technological University, joins the EDGJ editorial board as an assistant editor assisting Nancy Study in her duties managing the review process. Dr. Carolyn Dunn, Assistant Professor, Department of Technology Systems, East Carolina University, joins the EDGJ editorial board as an assistant editor with copyediting, layout editing, and proofreading responsibilities.

In an attempt to wrap our arms around the Journal's performance, since it is now an online journal, Google Analytics (GA) was adopted to provide us with performance statistics. GA is a no-cost service offered by Google that provides users with website visitor statistics that can be used to improve services to our readers and authors. In an attempt to get a sense for our performance, a quick glance was taken and a comparison was made with statistics for another journal hosted by East Carolina University's Emerging Academic Initiatives office—the Journal of Curriculum and Instruction (JoCI). The descriptive statistics

associated with the following measures appear in Table 1: visits, unique visitors, page views, new visits, visits from countries/territories, and visits originating from the United States. The reader is cautioned in comparing the statistics. The data for the JoCI were collected from Aug 1, 2007 through May 2, 2010. The data for the EDGJ were collected from Sep 27, 2010 through Nov 12, 2010.

Table 1. Performance Comparisons

	JoCI	EDGJ
Visits	32,452	1,999
Unique Visitors	22,843	1,791
Pageviews	157,094	4,753
New Visits	70.10%	89.49%
Visits from Countries/Territories	148	87
Visits from the United States	24,162	729
Proportion of Visits from the US	74.50%	36.50%

Periodic updates will be provided in future columns.