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"PUBLISH or PERISH"

We in academia have all been subject to the doctrine of "publish or perish". It is a must for promotion and tenure. If you don't find a research area (preferably funded by grants) and write prolifically you don't survive on the faculties of major universities.

The members of the Engineering Design Graphics Division have done their share of research and writing. The quality of our papers and the quality of the presentations (PowerPoint, fly-ins, animations, multicolor) have all been very impressive in this last decade. Excellent research has been done in teaching and learning technology, curriculum studies, visualization tools, applications in industry and many other areas. And, many of these fine papers appear in our Engineering Design Graphics Journal. It is the professional journal for our expertise. The Spring '99 edition is a wonderful source for the best thinking on the future of engineering graphics. Unfortunately, it is a rare edition - too often our devoted editor has difficulty in finding enough good papers to fill and edition of the Journal. The fact is not that they don't exist; the fact is that authors, having presented and seen their work in a proceedings, don't bother to submit for publication. And thus the members and non-member readers who did not attend the presentation are deprived of the knowledge, information, and perspective contained in many of our good papers.

"SUBMIT AND SHARE"

So I am reminding and asking each of our authors not only to make great presentations but also to "polish" the paper and submit it to the Journal for review and publication. You have done quality research and presentation, but the audience is limited to those who attended the particular conference where you made your presentation. Share your work with the hundreds of colleagues who read our *Journal* but who were not in attendance when you presented.

Members of the Engineering Design Graphics Division are not required to pay page charges (another benefit of membership), while members of other ASEE divisions pay only a nominal charge and nonmembers still pay only a very competitive rate. So, please don't be selfish or feel you're too busy to send in a polished copy for publication – please do share with all the rest of us who could not attend your original presentation.

By the time you read this (I hope you do!) my wife and I will be in New Zealand, learning about this lovely country. If it can be arranged I shall attend an engineering class or two while there – I'm not sure about this for it will be late summer in New Zealand. Last winter we toured 6,100 miles visiting US engineering colleges; on this trip I learned a lot and was treated royally by my friends and colleagues in graphics programs around the country. It's a great life!